



InfoSec Conference Sponsorship Application

<p>Gold Conference Sponsor</p> <ul style="list-style-type: none"> ▪ Logo / description displayed on event web page and event signs ▪ Listing in program ▪ Recognition at event (displayed logos on banners) ▪ Distribute vendor supplied literature to conference attendees ▪ One free admission ticket ▪ Ten discounted admissions (50%) <p>* See Vendor Appreciation Program</p> <p style="text-align: center;">Free with Platinum Level Chapter Sponsorship or</p> <p style="text-align: center;">\$1500</p>	<p>Platinum Conference Sponsor</p> <ul style="list-style-type: none"> ▪ All Gold sponsorship benefits, PLUS: ▪ One exhibit table ▪ Two additional free admission tickets ▪ Ten Discounted Admissions (50%) ▪ Introduce one conference session speaker ▪ Recognized at all general conference sessions. ▪ Conference program (half page insert) <p>* See Vendor Appreciation Program</p> <p style="text-align: center;">\$2500</p>	<p>Diamond Conference Sponsor</p> <ul style="list-style-type: none"> ▪ All Platinum sponsorship benefits, PLUS: ▪ Prime exhibit table location ▪ Extra large exhibit table ▪ Company logo on conference souvenir coin given to all attendees ▪ Introduce keynote speaker ▪ Conference bags with logo ▪ Conference program (full page insert) ▪ one additional free admission ticket ▪ Sponsored by listing under event title ▪ Five additional discounted tickets (50%) <p>* See Vendor Appreciation Program</p> <p style="text-align: center;">\$5000 (Limited to 1 sponsor)</p>
<p>Additional Options</p> <p><u>Conference Program</u> (<i>Ad in the conference program.</i>)</p> <ul style="list-style-type: none"> ▪ Outside back cover - \$400 ▪ Inside front cover - \$300 ▪ One page inside program - \$200 ▪ Half page inside program - \$100 <p><u>Meals</u> (<i>Sign highlighting sponsorship displayed next to food and notation in the conference program.</i>)</p> <ul style="list-style-type: none"> ▪ Breakfast sponsor - \$500 ▪ Snack sponsor - \$400 ▪ Lunch sponsor - \$800 <p><u>Miscellaneous</u></p> <ul style="list-style-type: none"> ▪ Conference bag – Option only available if paid sponsors do not exercise their option to supply ▪ Keynote sponsor - \$450 ▪ Giveaways – valued at \$100 or more ▪ Conference Scholarship for students - Conference fee ▪ Conference material (help pay the cost of ISSA printing costs). Mentioned in program ▪ Conference badging needs (Mentioned in program) 		
<p><i>Discounts for existing chapter sponsors: Platinum: 10% off, Gold: 5% off, Silver: 2% off</i></p> <p><i>Returning conference sponsors: 10% off</i></p>		

Vendor Appreciation Program

Participation Required From All Exhibiting Sponsors

To help facilitate interaction between attendees and exhibitors, we will be featuring the Vendor Appreciation program. This year we will be using a casino theme where each vendor will give out play money to the attendees to use at the casino night. It's up to the exhibitor as to how the money is distributed, \$100 for a conversation, \$500 for a business card, \$1,000 for a meeting etc.

At the end of the social, the money will be used by the attendees to buy raffle tickets. Each vendor will donate a door prize that will be raffled off at the end of the social. The prizes donated by each vendor will be valued at \$100 and up. Examples include Braves tickets, iPod, etc.

Application information begins on the next page .



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Application Form

Note: This year, companies that sign up as a Platinum or Diamond Conference Sponsor before August 15th 2008, will have the opportunity to present a 45 minute product demonstration. Attendance at the demonstration will be at the conference attendees' discretion.

Company Name:

Company Web Site:

Sponsorship Level (choose one): Association, Principal, Premiere, or Conference

Additional Options (please detail):

Marketing Contact Information

Name:
Title:
Address:
Phone:
Email:

Accounting Contact Information (or indicate same as marketing)

Name:
Title:
Address:
Phone:
Email:

One Paragraph Describing Company:

Company Logo File (please attach)

Email completed form to:

Carl R. Holton
InfoSec Conference Chairman
Metro Atlanta ISSA
Cholton2@bellsouth.net
770-789-1500

Privacy Policy: The Metro Atlanta ISSA Chapter has a firm commitment to the privacy and the confidentiality of our members. In keeping with that commitment, please be advised that sponsorship of the chapter, a chapter event or the annual conference does not entitle the sponsor to attendee / membership lists or any other personal information.